



## SECTION 16: HOME BASED BUSINESS ISSUES

### 1. Factors in Selecting the Business

(Session 16): Describe your considerations for selecting your home business and list:

1. Your experience in the business
2. Why appropriate for home based
3. Your utilization of Internet and communications tools
4. Home based zoning and licensing required
5. Your competition

### 2. The Home Based Business Format

(Session 16): Describe if the business is part-time (moonlighting) or full time.

1. If a full time business describe your preparations before quitting your job (see check list in session)

### 3. Conflict of interest management

(Session 16): If business is part-time describe your conflict of interest policy and compartmentalization of job and business.

### 4. Operating personnel

(Session 16): Describe the personnel who will be involved in operating the business including any family members. Describe participation and responsibilities.